



# P A R E N T S D E N C L U B

## ABOUT THE CLUB

The NYIT Department of Intercollegiate Athletics & Recreation created the Parents Den Club to foster the relationship between the parents of NYIT student-athletes and the athletics administration.

NYIT athletics sponsored a gathering on October 28, 2007 to establish the Athletics Parents Den Club. The event provided the athletics administration the opportunity to share departmental goals, visions and concepts for the future of NYIT athletics. It also provided the staff with the opportunity to stress the core values of the department; academics, sportsmanship, community service and athletics excellence.

## GOALS AND OBJECTIVES

- Provide a networking system for all parents of NYIT student-athletes.
- Provide a source of financial support for pre and post game activities.
- Create an data base of parents of NYIT athletics alumni.
- Supply the athletics administration with feedback regarding student-athlete programming.
- Assist and support the marketing efforts of NYIT athletics special events; Hall of Fame Ceremony, Golf Outing, Senior Awards Banquet, Jam-Bear-Ree, Dinner Dance, etc.
- Assist with the development of the Bears Den
- Assist with securing sponsors to fiscally support athletic initiatives.
- Assist with the athletic branding campaign.

## MEMBERSHIP

Each household will pay a half-year membership fee at a discounted rate of \$100. They will receive two NYIT Parents Den tee-shirts, an All-Sports Pass to all NYIT athletic home contests, the Bears Beat e-newsletter, and a 10% discount on all Bears merchandise at home contests.

**TO JOIN, PLEASE RETURN THIS FORM, ALONG WITH A CHECK PAYABLE TO THE ADDRESS BELOW:**

**NYIT ATHLETICS SPORTS COMPLEX  
PARENTS DEN  
NORTHERN BLVD.  
OLD WESTBURY, N.Y. 11568**

PARENT(S) NAME

MAILING ADDRESS

PHONE

EMAIL

PARENTS DEN APPAREL SIZES