

Health Policy Posters Guidelines and Required Elements

There are 6 required elements: 5 are visual and 1 is based on oral communication skills.

All participants will be provided with a show board.

Participants should provide their own push pins or thumb tacks.

I. Visual Elements

1. Title and Author

The title should summarize the work and pique the reader's interest.

Name of the Health Policy Fellow, year of HPF graduation, and affiliations (hospital, school, state or specialty society, etc).

Font size title: 100-140

Font size name: 70-100

2. Introduction

The introduction should clearly define the issue/problem and its impact on access to affordable quality care.

Font size headings: 24-26

Font size text: 18-30

Include graphs, charts, photos, and/or graphics.

3. History and Background

Summarize the evolution of the problem and explain what has been done to address the issue in the past, including legislation, court precedents, and regulatory action. Explain the extent to which previous solutions impacted the problem.

Include graphs, charts, photos, and/or graphics.

4. Stakeholders

Present the positions of major stakeholders who support/oppose particular solutions to this health policy issue.

Include graphs, charts, photos, and/or graphics.

5. Recommendation

Present your recommendation to address the problem and offer three main facts that support your stand.

“Know thine enemy!” Be able to counter arguments of stakeholders who oppose your recommendation.

II. Oral Elements

1. Communication

Participants should be able to explain the ‘high ground’ health policy issue, to support the recommendation with facts, and to respond to questions.