

# MAYLAN L. STUDART

Long Beach, NY ▪ 754-581-4155 ▪ maylan007@hotmail.com ▪ maylanstudart.com

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<b>OBJECTIVE</b>	Multilingual, motivated college student seeking position in communications and media
<b>SUMMARY</b>	<ul style="list-style-type: none"><li>▪ Marketing, PR and social media savvy</li><li>▪ Efficient in prioritizing, meeting deadlines and working under pressure</li><li>▪ Effective communicator, writer, and public speaker</li><li>▪ Detail-oriented, organized team player with multitasking ability</li></ul>
<b>EDUCATION</b>	<p><b>Adelphi University</b> Garden City, NY, 2014-2015 Pursuing <i>BA in Communications, Journalism concentration</i>, Political Science minor - GPA: 3.9</p> <p><b>New York Institute of Technology</b> Old Westbury, NY, 2015-present <i>Received a transfer scholarship</i></p>
<b>BROADCAST APPEARANCES</b>	<p><b>WLNY Sports Update – Analysis of the Breeder’s Cup races and results</b>, October 31 2015</p> <p><b>WLNY Sports Update – Analysis of the historical Traver’s Stakes</b>, August 29 2015</p> <p><b>CBS Sports Update – Triple Crown analysis</b>, June 7 2015</p> <p><b>Good Day New York – “What Do You Do” segment</b> (live interview), December 2013</p> <p><b>Fox n’ Friends – “Brazilian Jockey Sensation” segment</b> (live interview), December 2008</p> <p><b>Globo Esportes</b> (national and international channel – over 10 edited segments), 2005-2013</p> <p><b>SportTV – Joqueta no Jockey Club Brasileiro</b>, August 2011</p>
<b>RELEVANT EXPERIENCE</b>	<p><b>Communications Director for North Shore-LIJ Hospital System, Cardiology Department</b>, Manhasset, NY</p> <p><i>Communications liaison for the cardiology service line</i>, May 2015-September 2015</p> <ul style="list-style-type: none"><li>• Temporary, independent position to follow-up and complete projects while employer was away on maternity leave</li><li>• Acted as liaison between corporate marketing, public relations, web developers, and doctors and physicians to execute projects for the cardiology service line for all hospitals systemwide</li><li>• Assisted in projects like the systemwide outcomes journal for cardiology, scheduled physician and hospital photo shoots for the website migration, event planning for the Continuing Medical Education (CME) Conference directed by Dr. Jean Cacciabaudo, the creation of patient and physician brochures, among others</li><li>• Assisted the CME team in obtaining exhibitor and grant support from biopharmaceutical companies like Amgen, Regeneron, St. Jude Medical, SentreHeart, Boston Scientific and others</li><li>• Obtained support from the Triple Crown-winning jockey Victor Espinoza to endorse the North Shore-LIJ HOFSTRA School of Medicine Belmont Park Backstretch Program while mediating between the NSLIJ public relations team and Victor Espinoza’s agent to organize a press conference.</li></ul> <p><b>Tremr.com</b></p> <p><i>Contributing writer internship</i>, December 2014-2015</p> <ul style="list-style-type: none"><li>• Intern for blogging website, responsible for writing news articles about major national and world events</li></ul>

**NYC Clean Energy** New York, NY

*Events Coordinator / Brand Ambassador, May-October 2013*

- Contacted prospective clients to promote green energy awareness to small businesses
- Arranged consultations between CEO and partners/merchandising representatives
- Coordinated brand awareness events which were co-sponsored by NYC Clean Energy
- Set up client meetings to promoted “going green” events

**OTHER  
EXPERIENCE**

**New York Racing Association** Queens, NY

*Spokesperson / Jockey: Aqueduct, Belmont, Saratoga, 2008-2013*

- Represented the NYRA at high-profile charity events
- Provided endorsements for Permanently Disabled Jockey’s Fund
- Worked alongside PR Director of NYRA in preparation for racing events
- Acted as a liaison between America’s Best Racing Initiative supervisor and NFL NY Jets players

**OTHER  
EXPERIENCE**

**Jockey Club Brasileiro** Rio de Janeiro, Brazil

*Apprentice Jockey: 2005-2008*

**HONORS /  
ACTIVITIES**

**Dean’s List** (Exceptional Academic Performance), Adelphi University

**Recognition Award** (Academic Scholarship), Adelphi University

**Center for Cultural and Entrepreneurial Integration of Sao Paulo** (CICESP)

*Personality of the Decade, 2012 / Jewel of Juscelino Kubitschek, 2009*

- Awarded at UN Headquarters by the Brazilian government. Recipients have included former Brazilian President Fernando Cardoso, and Olympic Gold Medalist Rodrigo Pessoa

**Debate Society**, Adelphi University

*Competing Member, 2014-2015*

- Competed in national forums in British Parliamentary style debate

**Adelphi University Annual Film and Video Festival**, Adelphi University

*Competing Finalist* with “Second Chances,” 2015

**COMMUNITY  
SERVICE**

**Muscular Dystrophy Association** “Muscle Team Buddy” – fundraiser, 2009-present

**Gallop NYC** – provided support to NYRA CEO to raise funds for special needs children

**HorseAbility** – volunteered to assist special needs children and adults in equine therapy and in training for the Special Olympics Hamptons Classic Competition.

**SKILLS**

*Languages:* Fluent in Portuguese and English; Colloquial Spanish; Beginner Hebrew

*Computer:* Microsoft Office Suite, Microsoft Outlook, PowerPoint, Publisher, Adobe Premiere, Nero Movie Editor, Google Docs, Social Media, Web Design, Video Creation, shooting, and editing

**SOCIAL MEDIA**

Twitter: @MaylanStudart, Facebook: Maylan Lamhut Studart, LinkedIn: Maylan Lamhut Studart, Instagram: maylanstudart, Periscope: MaylanStudart, YouTube channel: maylan007