

# MAYLAN L. STUDART

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**OBJECTIVE** Multilingual, motivated college student seeking position in communications and media

- SUMMARY**
- Marketing, PR and social media savvy
  - Efficient in prioritizing, meeting deadlines and working under pressure
  - Effective communicator, writer, and public speaker
  - Detail-oriented, organized team player with multitasking ability

**EDUCATION** **Adelphi University** Garden City, NY, 2014-2015  
Pursuing *BA in Communications, Journalism concentration*, Political Science minor - GPA: 3.9  
**New York Institute of Technology** Old Westbury, NY, 2015-present  
*Received a transfer scholarship*

- RELEVANT EXPERIENCE** **Communications Director for North Shore-LIJ Hospital System, Cardiology Department, Manhasset, NY**  
*Communications liaison for the cardiology service line, May 2015-September 2015*
- Temporary, independent position to follow-up and complete projects while employer was out on maternity leave
  - Acted as liaison between corporate marketing, public relations, web developers, and doctors and physicians to execute projects for the cardiology service line for all hospitals systemwide
  - Assisted in projects like the systemwide outcomes journal for cardiology, scheduled physician and hospital photo shoots for the website migration, assisted in event planning for the Continuing Medical Education Conference directed by Dr. Jean Cacciabauda, among others

**Tremr.com**

*Contributing writer internship, December 2014-2015*

- Intern for blogging website, responsible for writing news articles about major national and world events

**NYC Clean Energy** New York, NY

*Events Coordinator / Brand Ambassador, May-October 2013*

- Contacted prospective clients to promote green energy awareness to small businesses
- Arranged consultations between CEO and partners/merchandising representatives
- Coordinated brand awareness events which were co-sponsored by NYC Clean Energy
- Set up client meetings to promoted “going green” events

**OTHER EXPERIENCE**

**New York Racing Association** Queens, NY

*Spokesperson / Jockey: Aqueduct, Belmont, Saratoga, 2008-2013*

- Represented the NYRA at high-profile charity events
- Provided endorsements for Permanently Disabled Jockey’s Fund
- Worked alongside PR Director of NYRA in preparation for racing events
- Acted as a liaison between America’s Best Racing Initiative supervisor and NFL NY Jets players

**OTHER  
EXPERIENCE**

**Jockey Club Brasileiro** Rio de Janeiro, Brazil  
*Apprentice Jockey*: 2005-2008

**HONORS /  
ACTIVITIES**

**Dean's List** (Exceptional Academic Performance), Adelphi University  
**Recognition Award** (Academic Scholarship), Adelphi University  
**Center for Cultural and Entrepreneurial Integration of Sao Paulo** (CICESP)  
*Personality of the Decade*, 2012 / *Jewel of Juscelino Kubitschek*, 2009

- Awarded at UN Headquarters by the Brazilian government. Recipients have included Former Brazil President Fernando Cardoso, and Olympic Gold Medalist Rodrigo Pessoa.

**Debate Society**, Adelphi University  
*Competing Member*, 2014-2015

- Compete in national forums in British Parliamentary style debate

**Adelphi University Annual Film and Video Festival**, Adelphi University  
*Competing finalist*, 2015

**BROADCAST  
APPEARANCES**

**Good Day New York – “What Do You Do” segment** (live interview), December 2013  
**Fox n’ Friends – “Brazilian Jockey Sensation” segment** (live interview), December 2008  
**Globo Esportes** (national and international channel – over 10 edited segments), 2005-2013

**COMMUNITY  
SERVICE**

**Muscular Dystrophy Association “Muscle Team Buddy”** – fundraiser, 2009-present  
**Gallop NYC** – provided support to NYRA CEO to raise funds for special needs children

**SKILLS**

*Language*: Fluent in Portuguese; Colloquial Spanish; Beginner Hebrew  
*Computer*: Microsoft Office Suite, PowerPoint, Publisher, Adobe Premiere, Nero Movie Editor, Google Docs, Social Media (Facebook, Twitter, LinkedIn), Web Design, Video creation, shooting, and editing